

ABSTRACT

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LOCAL DATA DELIVERY THROUGH BEACONS

10 A communications system comprises first (12) and second (14) beacon devices capable of wireless message transmission and at least one portable device (10) capable of receiving such message transmissions. The first beacon is arranged to broadcast a series of inquiry messages (INQ) according to a first communications protocol, such as Bluetooth. The portable device (10) detects such inquiry messages and replies with an identifier for the portable device. The first beacon (12) then transmits the received identifier to the
15 second beacon (14), with the second beacon (14) and portable device (10) configured to perform a service interaction when triggered by the second beacon receiving the portable device identifier.

(Figure 1)

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